

**Cape  
Breton  
University**



**Shannon  
School of  
Business**

The  
**Purdy Crawford Chair**  
In Aboriginal Business Studies

# **Reviewing CBU Business Programs and AFOA Articulation Agreements**

AFOA Atlantic Annual Meeting, Nov.23, 2022  
(Prince George Halifax)

By: Mary Beth Doucette

# Presentation Overview

## CBU and AFOA Relationship

- Complimentary “Business” Programs
- Articulation Agreements and Recognized Credits

## CBU Degree and Program Delivery Options

- On Campus
- In Community Cohorts
- Hybrid delivery models

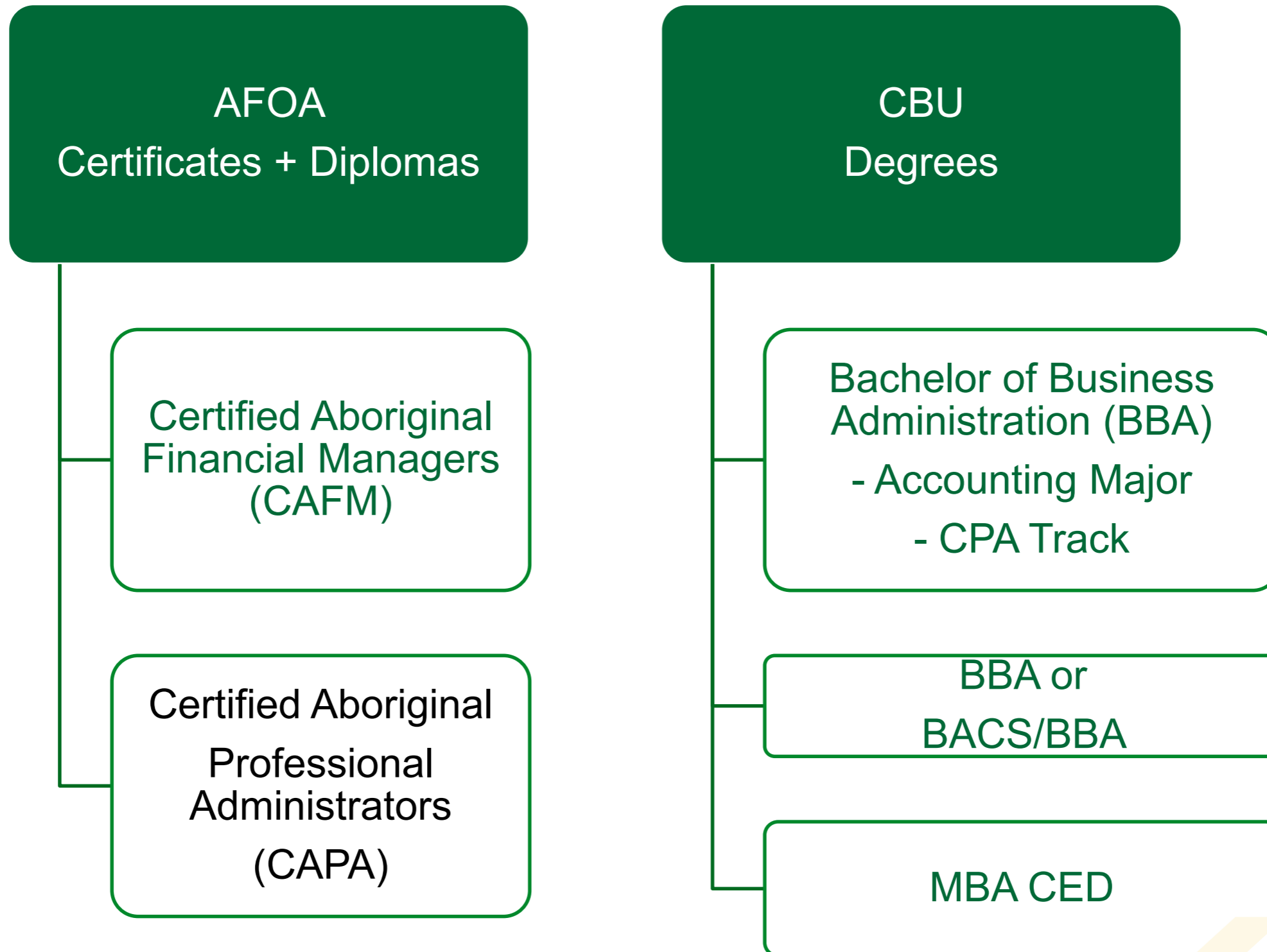
## Becoming an In Community instructor at CBU

- Call for applications
- Vetting processes

## Questions and Discussion

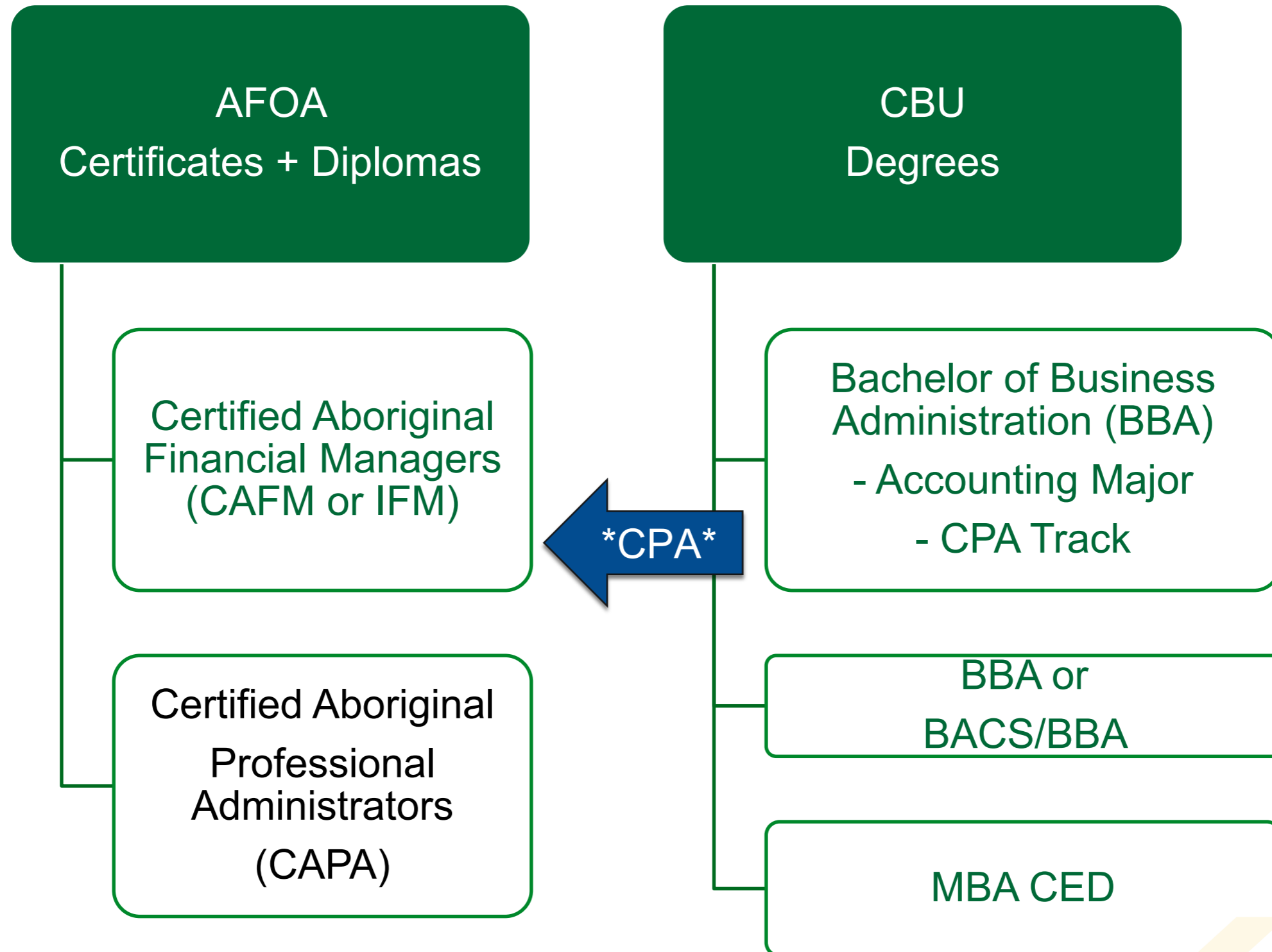
# CBU and AFOA Relationship

## Articulation Agreements and Credit Transfers



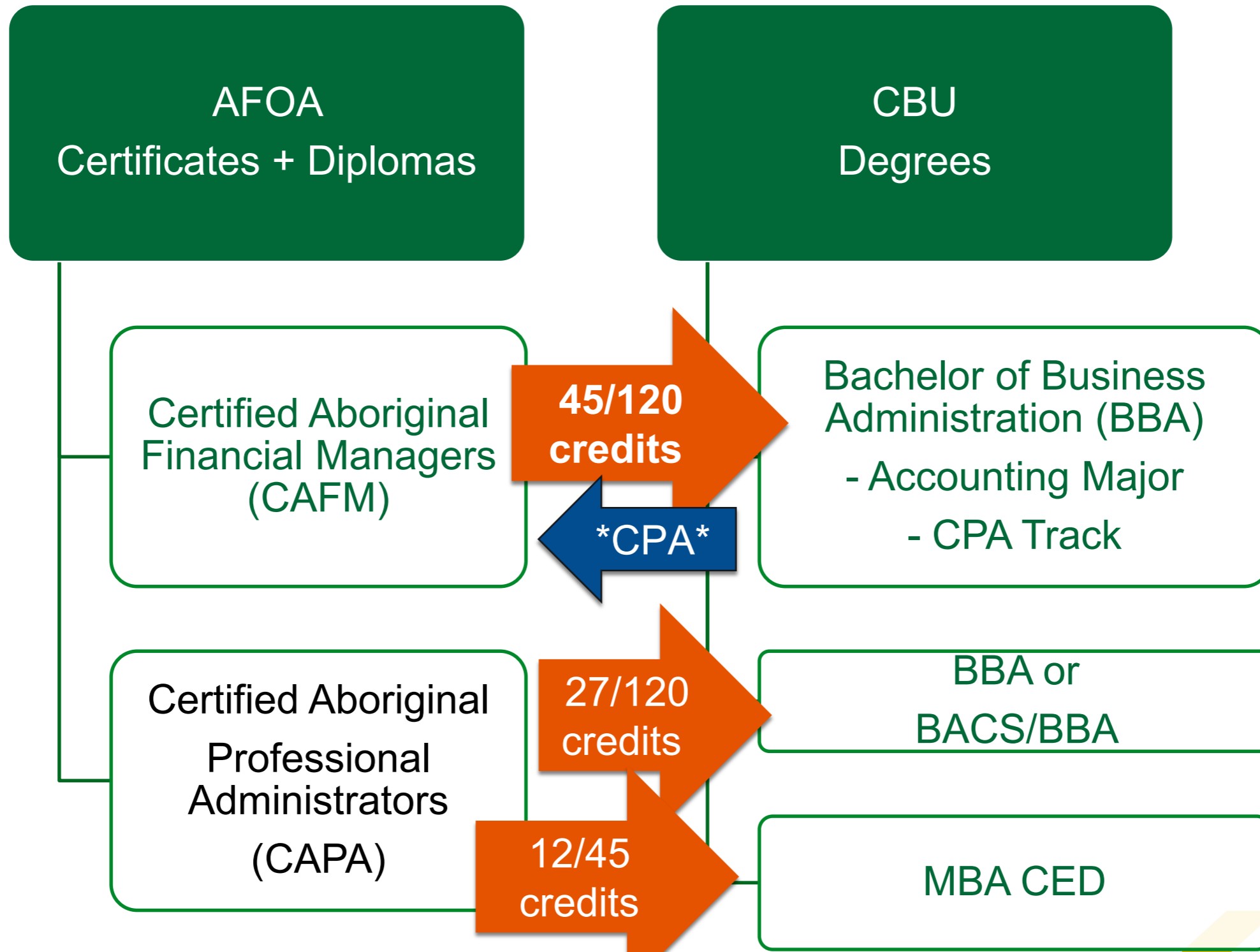
# AFOA and CPA Relationship

AFOA has a blanket policy for accepting CPA accredited programs



# CBU and AFOA Relationship

Most often, transfer credits are given for AFOA courses\*





# CBU Delivery Options

## In Community v.s. On Campus

# Modes of Delivery: CBU Classes

## In Community

- On Site In Class (F2F)
- Virtual Online

- Instructor in community OR online  
- Students In Community

## Hybrid/Combos

- Fully Virtual (online)
- In Class – Dual Mode
- In Community dual mode

- Instructor on campus AND online  
- Students on campus OR Online

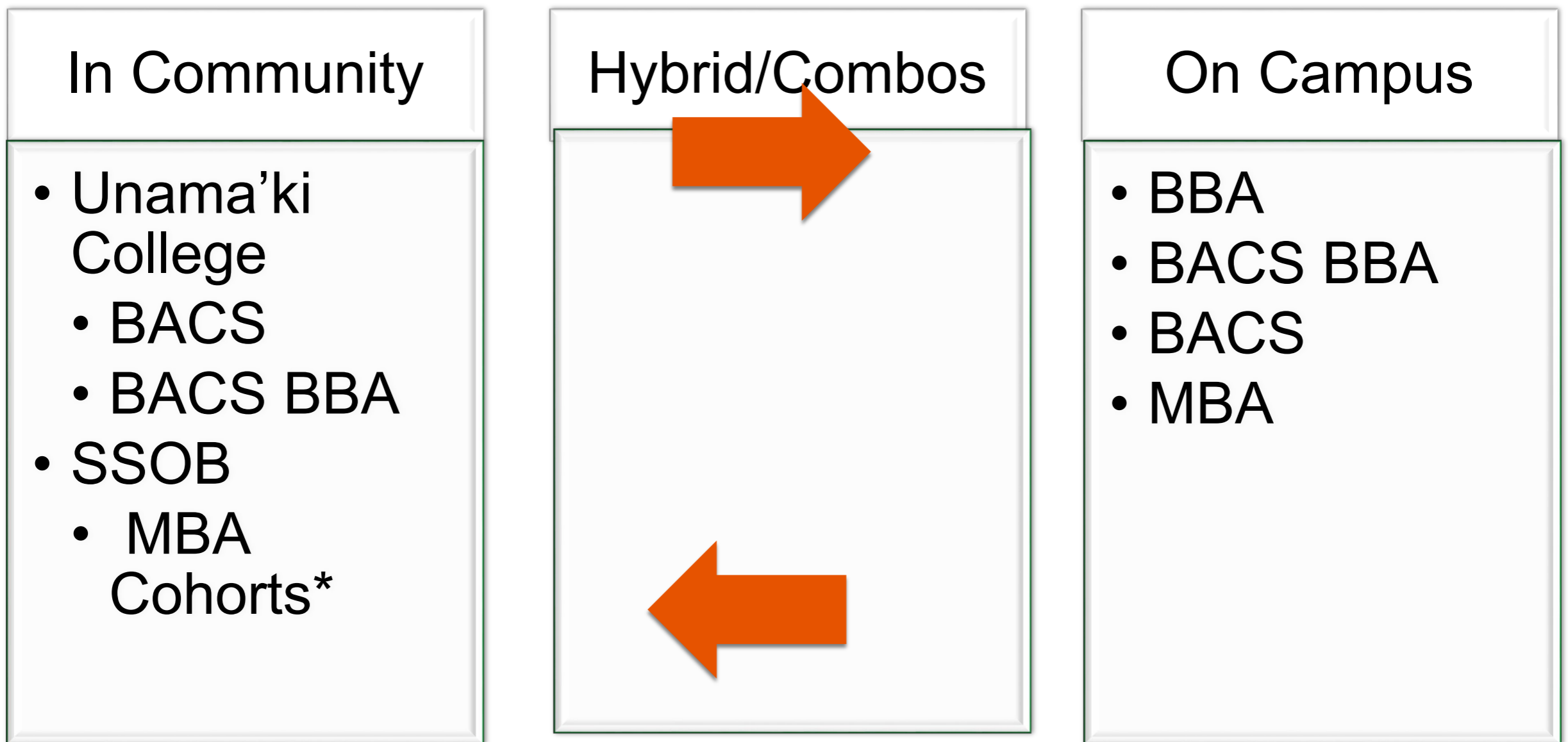
## On Campus

- In Class (Live F2F)

- Instructor on campus  
- Students on campus



# Cohort Delivery Options: CBU Programs



# Three recent Case Studies from UC “In-Community Delivery”

Customized  
BACS/BBA

- Listiguj

Customized BACS  
MGMT Concentration

- Gaspegegia

MBA Cohorts  
(Organized by  
SSOB)

- Saskatchewan



## Overview: Gesgapegiag BACS

- 90-credit degree in Arts and Social Sciences
- 30% of the courses are business courses, and other electives have business focused content
- Eligible students were granted transfer credits from AFOA-CAPA program



# Bachelor of Arts Community Studies 90-credits

<b>Community Studies Core (24 credits)</b>	<b>Academic Field (24 credits)</b>
<b>Career Field (24 credits)</b>	<b>Electives (18 credits)</b>





# Gesgapegiag BACS AFOA Transfer Credits

<b>Career Field (MGMT, ECON)</b>	<b>Electives</b>
<p>                     MGMT-2605/CAPA 1                      MGMT-3606/ CAPA 2                      MGMT-2001/CAPA 6                      MGMT-3001/CAPA 13                      MGMT-2111/CAPA 15                      MGMT-4604/CAPA 16                      ECON-2140 (6cr)/CAPA 14                 </p>	<p>                     ACCT-2001/CAPA 3                      COMM-1001/CAPA 4                 </p>



## Overview: Listuguj BACS/BBA

- 120-credit combined degree in Social Science and Business
- Students graduate with a 90-credit Bachelor of Arts Community Studies and a BBA
- Eligible students granted transfer credits from AFOA-CAPA program.

## Key Considerations to Start a Cohort

- Minimum number of students
- Interest in completing a set program
- Admission requirements
- Community Support
- Instructor availability





Unama'ki College and the  
School of Business are  
always looking for  
Instructors



## Teaching In-Community

What we look for:

- PhD or Master's degree in relevant discipline
- Other certifications: example - CPA for accounting courses
- Prior teaching experience
- Prior work experience
- Vetting approval from School

## Other questions?

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# Welalioq!

